

Breaking boundaries.
Fresh perspectives.
Enhanced Recruitment.

Embark on this SMU-X journey with us to discover new ways of looking at old problems, to innovate and have a part in molding fresh raw talents for your industry.

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01. About SMU-X

We are constantly thinking about how we can evolve to provide the best that we can to advance quality education in Singapore while staying relevant to businesses and our wider community as a city University.

It is clear to us that the scale and complexity of the challenges facing the world and our graduates today are unprecedented. We need to work together as a community and as a result SMU-X was conceived.

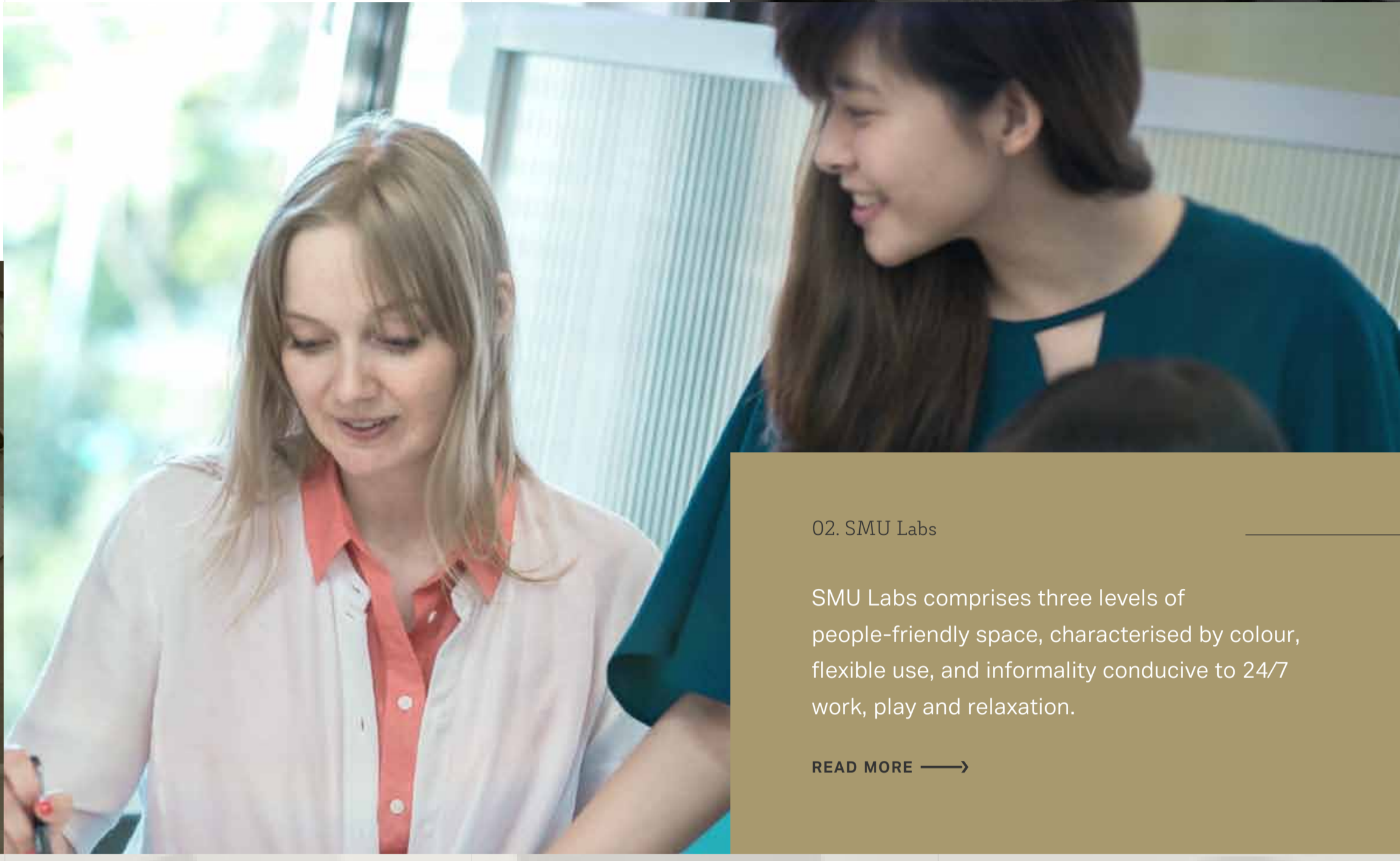
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02. SMU Labs

SMU Labs comprises three levels of people-friendly space, characterised by colour, flexible use, and informality conducive to 24/7 work, play and relaxation.

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03. SMU-X Curriculum

Our aim is to motivate students to master new skills and apply that knowledge in solving real-world problems.

This would better equip students with skills that are valued by employers, build up students resumes and industry networks, as well as instil 21st century skills and values and enhance students' employability in the global marketplace.

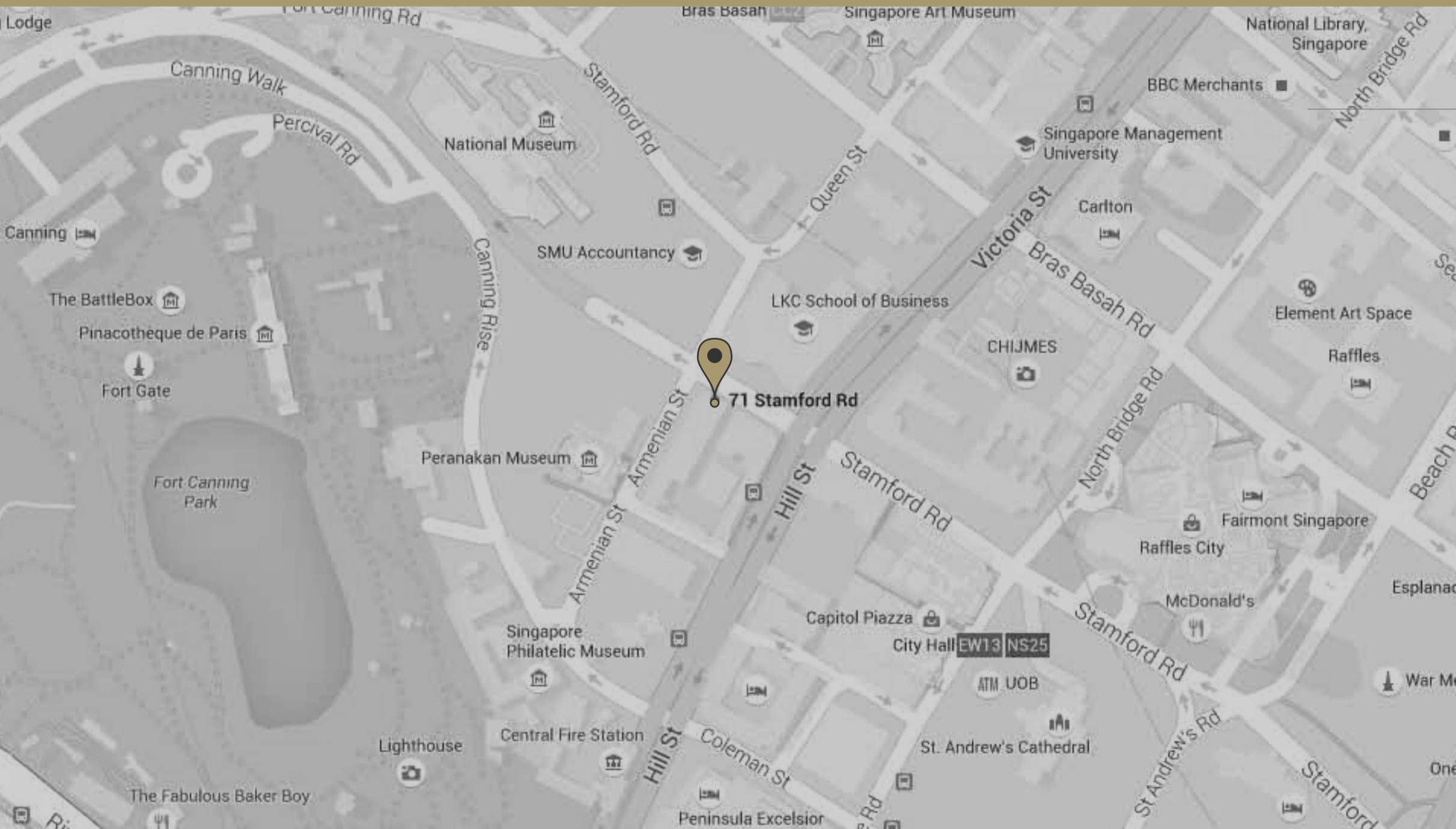
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04. Testimonial

“Learning is an active process. We learn by doing. Only knowledge that is used sticks in your mind.”

- Dale Carnegie



05. Contact Us

SMU Labs (Previous Vanguard Building)
71-77 Stamford Rd
Singapore 178895

Email: smux@smu.edu.sg

01.
ABOUT US

SMU is at an inflection point. The student body has grown, student profiles have changed and the way of learning has evolved.

There is a need for SMU to review our way of providing quality education in Singapore while staying relevant to business and our wider community.

It was also clear to us that the scale and complexity of the challenges facing the world and our graduates today are unprecedented. Sometimes solutions won't come from any single field, but from collaboration between innovators who can see beyond the way it could be. It is timely then that SMU prepares students sufficiently to face these challenges.

With that in mind, SMU zoomed in on:

- a) How we could enhance our interactive pedagogy and make learning more pertinent and;
- b) How we can improve the out-of-classroom spaces design to fit into students out-of-classroom learning habits



OUR APPROACH

We took a collaborative approach in coming up with the pedagogy and space.

a) On pedagogy;

- We studied innovative models of other universities around the world
- We conducted surveys with prospective students to see what attract them
- We held discussions with current students to get feedback on the current method
- We conducted surveys with employers to see what characteristics they would like to see in potential fresh hires

b) On space design;

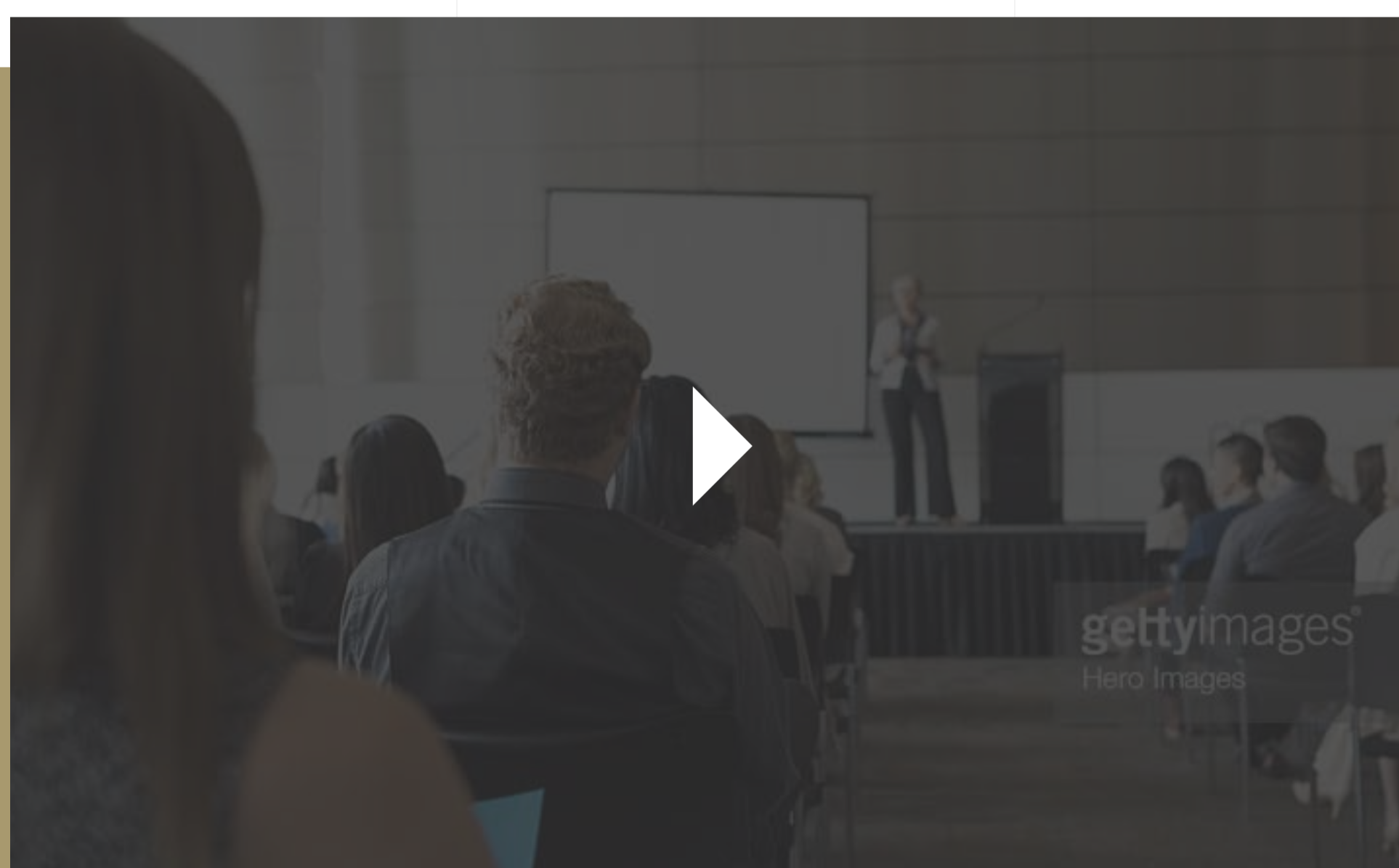
- We engaged space planners and architects to work with the university
- We studied interesting spaces in other universities, companies through visits and through asking students on exchange to take photos of spaces they would like to see in SMU
- Our student leaders took a photo diary of their daily activities in SMU
- We conducted surveys with students, staff and faculty to understand their movement patterns within SMU
- We spent time observing students' out-of-classroom behaviours

WHAT IS SMU-X

SMU-X is about changing mindset and encouraging collaboration and is made up of the following 3 components:

MINDSET

SMU-X aims to get the SMU community to collaborate and step out of their current silos. Students, centre- and community-partners bring their expertise and industry-specific viewpoints into SMU-X and collaborate radically using both disciplinary knowledge and multi-perspective approaches. SMU-X will inculcate in recipients the understanding that there are various ways to tackle an issue and by focusing on human values complemented by disciplinary knowledge, our students and partners will be better equipped to take on new unknown challenges in the workplace.



CURRICULUM

An SMU-X course has the following characteristics. It combines academic with experiential learning through the heavy use of projects. It challenges talented students to use their disciplinary knowledge and skills and tackle real world problems and issues through interdisciplinary approaches and activities. We will partner with corporate, non-profit and government-sector organisations. Our partners and our faculty are involved in active mentoring so that the students benefit most out of this deep relationship. An SMU-X course becomes a learning loop for the tripartite: our students get a better understanding of what it means to use theory learnt outside the classroom, our faculty learns how real world adapts theory and our partners deepen their own learning. This inculcates in our students and our partners the value of continuous learning which is imperative going forward given our rapidly changing economic conditions.

SPACE

Physical space is still relevant and important even as we move towards an increasingly virtual world. What's more, SMU students are heavily involved in projects and spend most of their time out-of-classroom. And these kind of spaces is exactly what was lacking in SMU! SMU-X, as a facility, is a co-working learning hub that is opened 24/7 to allow 'after-work hours' meetings, bonding and just hanging out. The current facility - SMU Labs - supports the SMU-X mindset and curriculum and facilitates the coming together of individuals and groups around an identified project and/or issue.



"SMU-X is a ground-up initiative driven by faculty who are passionate about promoting inter-disciplinary learning that is coupled with strong industry relevance."

SMU-X not only promotes greater connection across School boundaries, it also benefits research and exposes students to more opportunities. By deep diving into current and actual problems and constraints, SMU-X courses can accelerate our students' learning to go beyond hypothetical classroom exercise." - Vice Provost for Undergraduate Education, Professor Pang Yang Hoong

COURSES

FACULTY

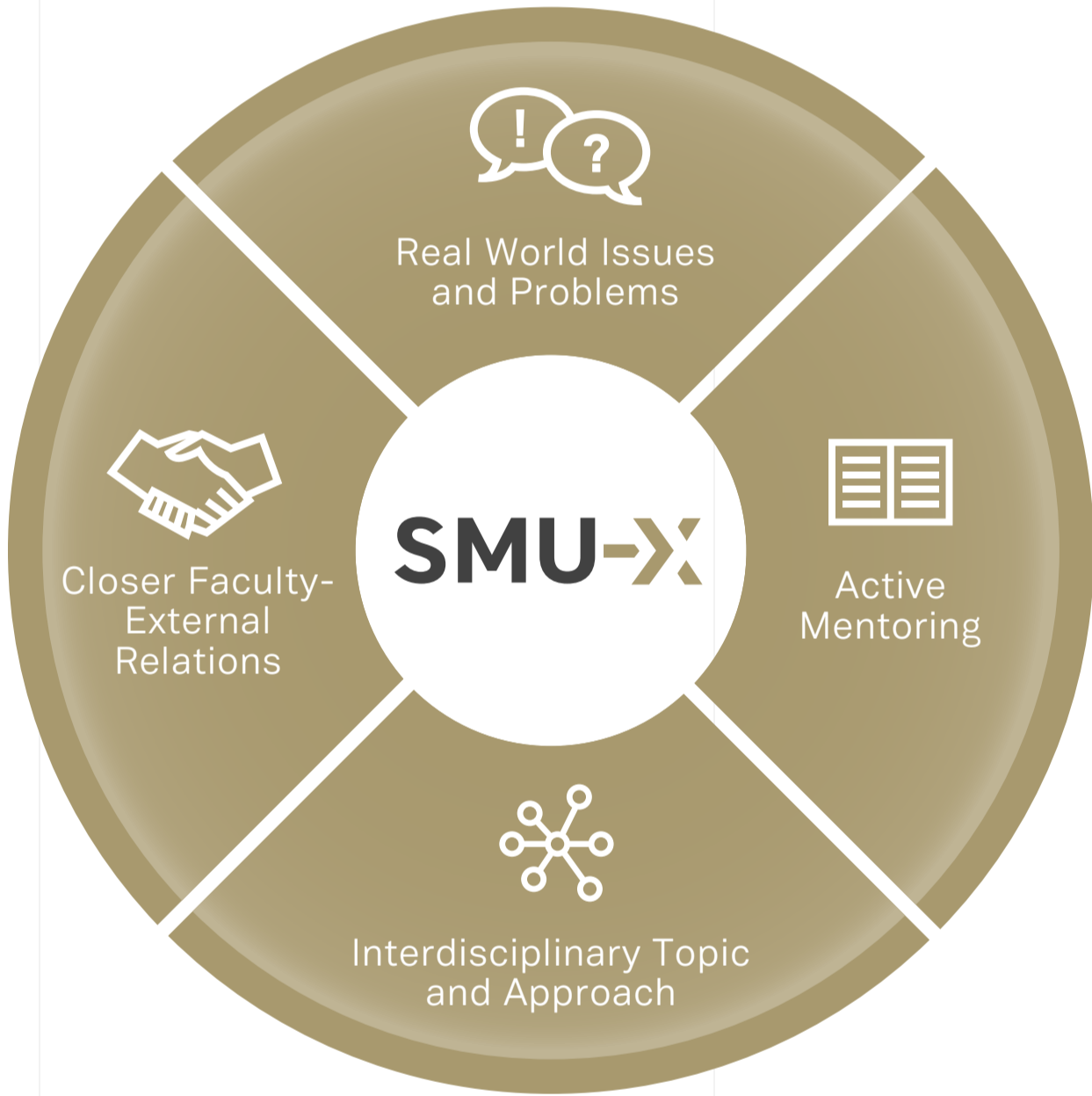
02.

SMU-X CURRICULUM

SMU has recently launched the SMU-X initiative, offering a powerful SMU-X curriculum which motivate students to master new leadership skills and apply their knowledge in solving real-world problems.

The SMU-X curriculum combines academic with experiential learning, challenging students to use their disciplinary knowledge to tackle real world issues through inter-disciplinary approaches.

Each course involves partners from corporate, non-profit or government-sector organisations in project design and content delivery, enabling partners and faculty to actively mentor students in the process



REAL WORLD ISSUES AND PROBLEMS

Real-world problems, constraints and commitments accelerate learning more than hypothetical classroom exercises. Hence, all SMU-X courses are co-designed with our industry partners from corporate, non-profit and government sector organisations to identify relevant, real-world issues and to set problem statements.



ACTIVE MENTORING

The SMU-X culture of mentoring, coaching and collaboration creates an ecosystem of active learning and sharing, where we harness the pedagogical knowledge of our faculty, the expertise of our industry partners and gain fresh perspectives from our students.



INTERDISCIPLINARY TOPIC OR APPROACH

Instead of working on separate components of the same project, students from all disciplines come together through SMU-X and navigate each step in the process together. They apply their respective discipline knowledge, perspectives and leverage on their differences as a kind of creative engine. The SMU-X curriculum becomes the glue that holds the teams together, to explore new ways of looking at problems.



CLOSER FACULTY-EXTERNAL RELATIONSHIP

All SMU-X classes are taught in tightly knitted teams by a robust mix of faculty and industry experts in their respective fields. Through dynamic and varied points of view, our students are encouraged to see the open-ended nature of real world issues.

02. SMU-X CURRICULUM

COURSES

All SMU-X courses are for credit courses and can be cross-listed under electives options in the various schools.
Our current offerings are as follows:



Offering Term(s): AY 16/17 Term 1

DESIGN THINKING AND INNOVATION

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Offering Term(s): AY 16/17 Term 1

INFORMATION SYSTEMS APPLICATION PROJECT


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Offering Term(s): AY 16/17 Term 1

INTERNAL AUDIT


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Offering Term(s): AY 16/17 Term 1

INTERNATIONAL MOOTS 1

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Offering Term(s): AY 16/17 Term 1

INTRODUCTORY STATISTICS-X


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Offering Term(s): AY 16/17 Term 1

MARKETING, BRANDING AND ...

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Offering Term(s): AY 16/17 Term 1

PUBLIC INTERNATIONAL LAW

READ MORE



Offering Term(s): AY 16/17 Term 1

MANAGING PROCESS IMPROVEMENT

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Offering Term(s): AY 16/17 Term 1

POSTMODERN THEATRE STUDIES

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02. SMU-X CURRICULUM

FACULTY

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A portrait of Annie Ng, a woman with short dark hair, wearing a dark blazer over a white collared shirt. She is sitting in a modern white armchair against a plain light background.

Adjunct Faculty, School of Information Systems

ANNIE NG

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A portrait of Gary Pan, a man with short dark hair, wearing a dark suit jacket over a light blue shirt. He is standing with his arms crossed against a plain light background.

Academic Director of SMU-X

GARY PAN

READ MORE →

A portrait of Christie Scollon, a woman with long dark hair and glasses, wearing a dark blazer. She is sitting at a desk with a laptop, smiling at the camera.

Associate Professor of Psychology, School of Social Sciences

CHRISTIE SCOLLON

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A portrait of Benjamin Gan, a man with short dark hair, wearing a dark suit and a patterned tie. He is sitting in a wooden chair outdoors, with a building and greenery in the background.

Associate Professor of Information Systems (Education), School of Information Systems

BENJAMIN GAN

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A portrait of Chen Siyuan, a man with short dark hair, wearing a light-colored dress shirt and a dark tie. He is sitting at a wooden table outdoors, with a building and greenery in the background.

Assistant Professor of Law, School of Law

CHEN SIYUAN

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A portrait of Foo See Liang, a man with short dark hair, wearing a dark suit and a yellow tie. He is sitting at a wooden table indoors, with his hands clasped in front of him.

Associate Professor of Accounting (Practice), School of Accountancy

FOO SEE LIANG

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A portrait of John A. Donaldson, a man with short dark hair, wearing a brown blazer over a white shirt and a patterned tie. He is sitting at a desk in an office setting.

Associate Professor of Political Science, School of Social Sciences

JOHN A DONALDSON

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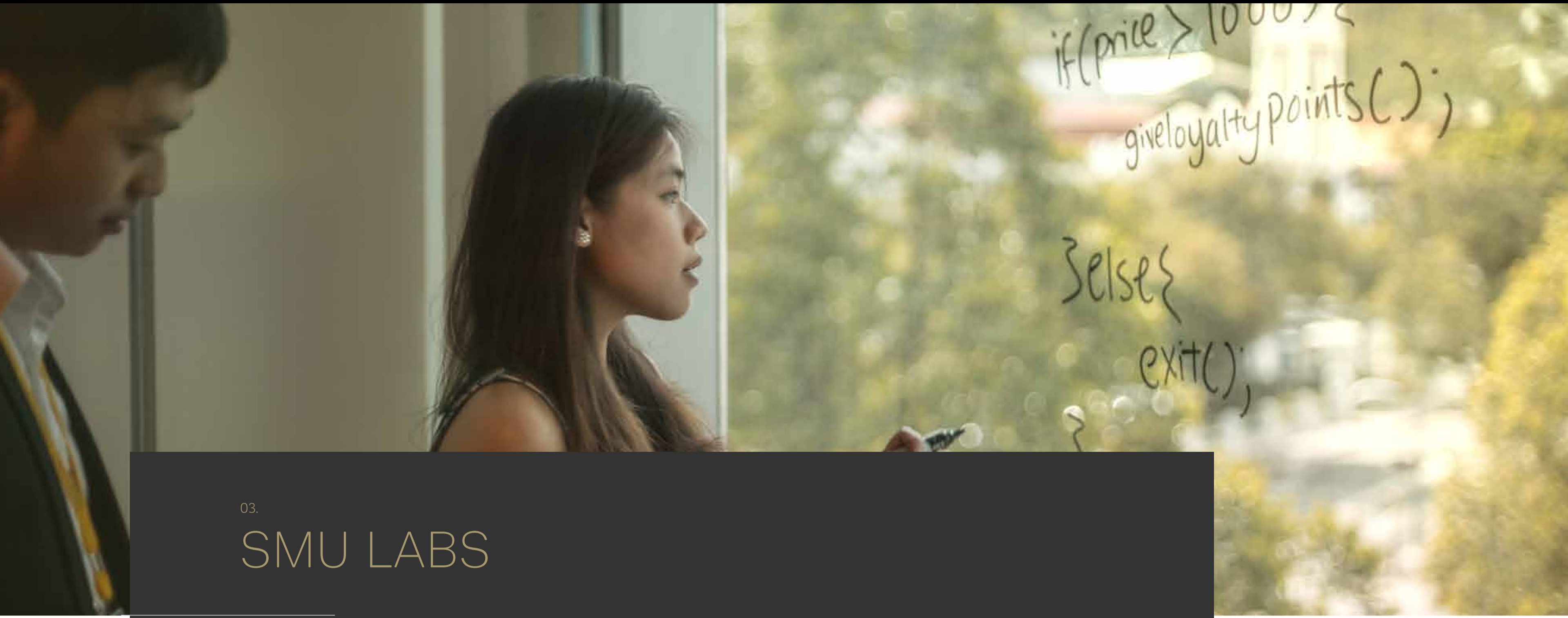
A portrait of Hoon Chang Yau, a man with short dark hair, wearing a dark suit and a dark tie. He is sitting indoors, smiling at the camera.

Assistant Professor of Asian Studies, School of Social Sciences

HOON CHANG YAU

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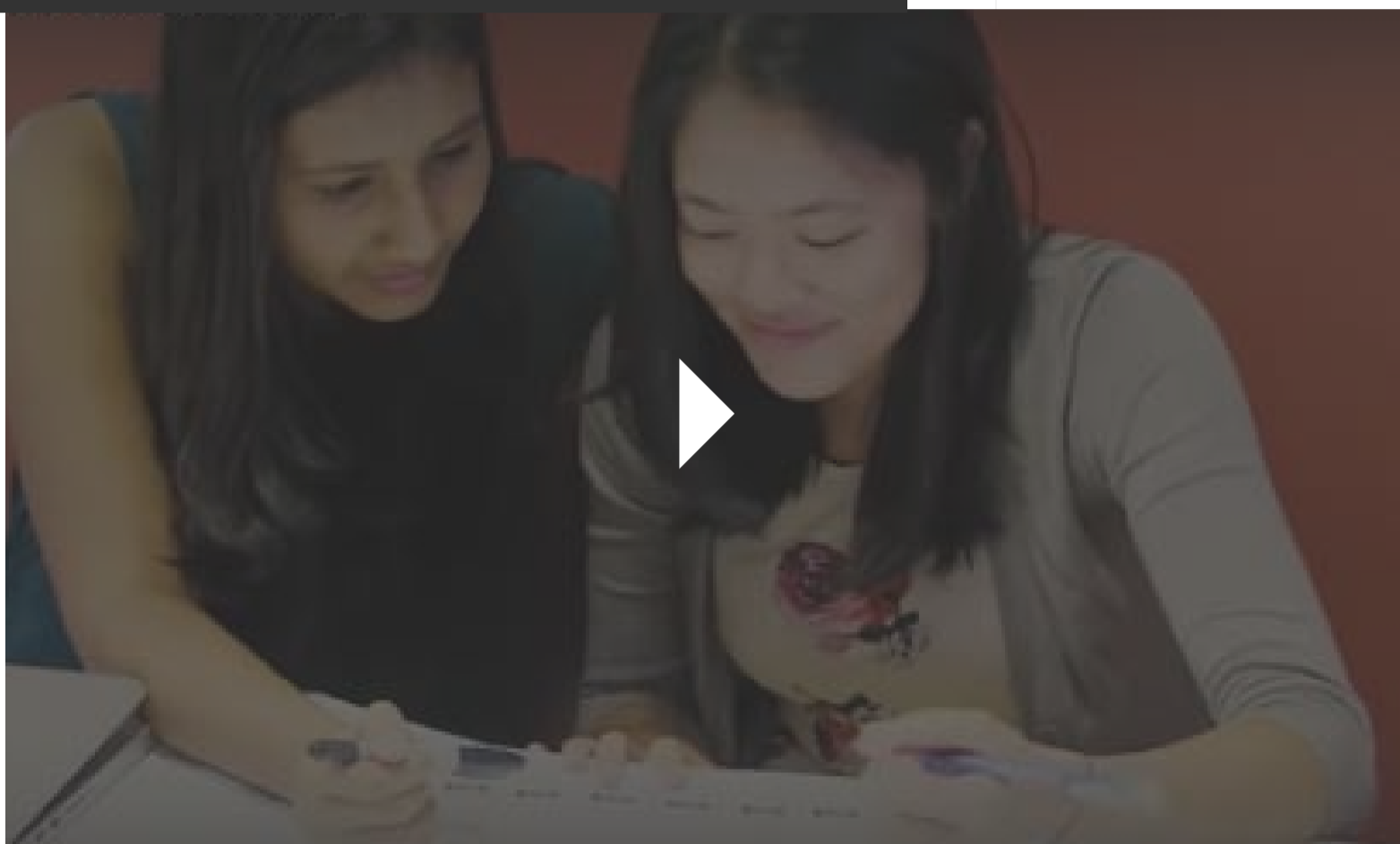
03.

SMU LABS

SMU Labs comprises three levels of spaces, in which we are currently testing our design prototypes.

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Please click here to view the SMU Labs Heatmap. The Heatmap lets you see which areas in SMU Labs are currently occupied and which are not.

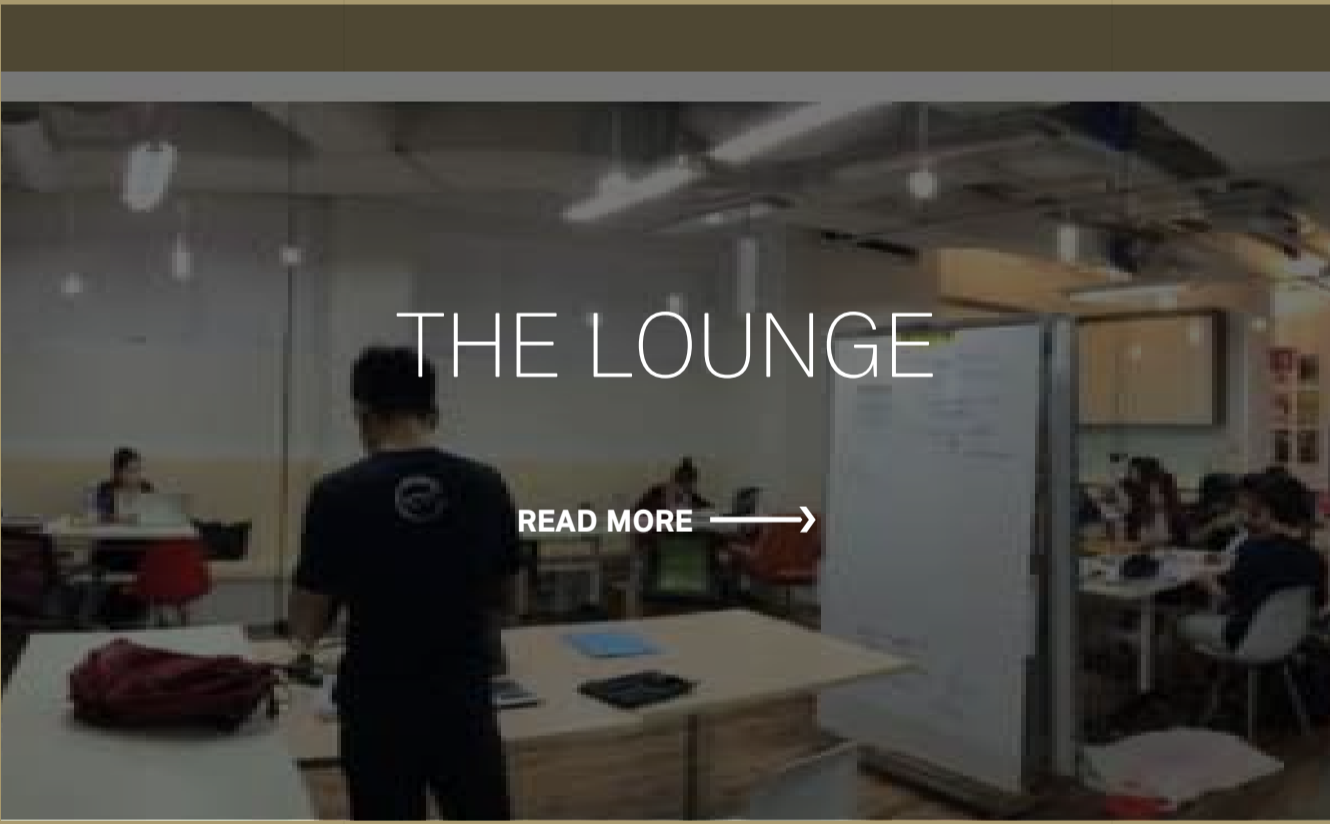


Levels 1 and 2 comprise flexible study spaces for individual study and group work.

The Hub @ Level 3 comprises a variety of learning spaces, including a Quiet Zone, a Lounge and spaces conducive to group interactivity.

Level 4 houses the Fujitsu and Secure Mobile labs to increase the chances of SMU researchers and students meeting serendipitously

SMU Labs is open 24/7, and is characterised by informality to facilitate group interaction, transparency to allow everyone to 'share the buzz', and colourful interiors to keep energy levels high.



03.

GETTING INVOLVED

Step out of your silo, and collaborate with students and faculty from different schools, practitioners from the various SMU centres, and industry partners from the corporate, non-profit and government sectors.

INFORMATION FOR STUDENTS

Currently, we have a cluster of 27 SMU-X courses. For details, please refer to the courses. We are working actively to increase the number of courses in the SMU-X curriculum.

Benefits of taking an SMU-X courses

- **Real-world learning**
 - Make a real difference by translating what you've learnt into practical solutions for real organizations.
 - Add your completed project to your resume to show relevant work experience
 - Add the contacts made to your list of potential employers Marketable skills
- **Marketable skills**
 - Collaborative research skills
 - Time-management skills
 - Project-management skills
- **Learn from multiple communities**
 - Team-mates from different schools
 - Faculty from different schools and centres
 - Industry partners from corporate, non-profit and government sectors
 - Clients, customers and employees of industry partners
 - Wider community you'll meet while working on your real-world project



WARNING!

An SMU-X course is not for the faint-hearted or the lazy, as it requires initiative, commitment and intrinsic motivation.

How do I apply for a SMU-X course?

Most of the SMU-X courses are listed within Schools with a SMU-X tag. Bid for the course you want via the Bidding Online System (BOSS). Some courses are by application only.

How else can I get involved?

- Become an SMU Labs ambassador
 - Help us look out for those who misuse the facilities.
 - Make SMU Labs a vibrant study and hangout space for all students.
- Participate in our Focus Group Discussions and Surveys.

INFORMATION FOR FACULTY

Benefits of teaching an SMU-X course

- Collaborative Learning
 - Generate new concepts that you can incorporate into your classes
 - Share best practices as you interact with like-minded faculty from other schools
 - Deepen your own knowledge by achieving results in a real business environment
- Synergy between Teaching and Research
 - Find new research ideas as you collaborate with industry partners
 - Generate new research from project work findings
- University Support
 - SMU is committed to SMU-X pedagogy and will provide necessary resources.

CAUTION

Being an SMU-X course instructor involves time and effort. You will need to meet regularly with your students and with industry partners to provide feedback and guidance on projects. You may also need to widen your network of contacts in the corporate, non-profit and government sectors for future project partnerships.

How can my course be listed as an SMU-X course?

1. Check that your course demonstrates all FOUR traits of an SMU-X course.
2. Approach the SMU-X Academic Director for a preliminary discussion.
3. Download and complete the application form.
4. Submit the form to smux@smu.edu.sg.
5. Within two weeks of receiving your application, we will email or call to arrange a meeting with the project team — to learn more about your course.
6. After meeting you, we may suggest changes to the course (which may necessitate working with you and your School).
7. We will confirm your course, once all changes have been satisfactorily made.

Faculty teaching an SMU-X Course

Please view here for faculty teaching SMU-X course

INFORMATION FOR INDUSTRY PARTNERS

Benefits of partnering with SMU-X

- **Human Resource**
 - Additional personnel working on projects important to you
 - Faculty functioning as consultants
- **Opportunities for Learning**
 - New perspectives from faculty
 - Fresh ideas from students
 - Exchange of knowledge with corporate, non-profit and government partners
- **Enhanced recruitment talent pool**
 - Potential hires with more accurate knowledge of your organisation's priorities

What do SMU expect from me?

- Active mentoring of students
- Time spent with faculty to create and deliver worthwhile learning outcomes
- Recognition that this is a learning process for all parties



CONTACT US →



“SMU students and faculty can take a look at our business from a fresh perspective and give us some recommendations on what can be done to improve our business – this is valuable to us.

We are a long-term partner of SMU. We believe in helping to develop talents, not just for SMU but also for the industry. One way to do so is to act as a lab for the students, allowing them to come into our company to learn 'real world' issues. As an employer, we want students to be industry-ready by the time they graduate, the best way to achieve this is to be a part of the teaching. We want to be active mentors to students and to guide them along. Through this partnership, we can also possibly identify talents who are good fits for DFS and who may eventually join our organization."

- DFS Venture, Director for Human Resources, Vanessa Teo



05.

NEWS & UPDATES

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CATEGORY

ARCHIVES

SEARCH



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06.

CONTACT US

We welcome organisations to come on board as project partners and help shape our students' learning experience.

If you would like to know more about SMU-X or explore opportunities for collaboration, please fill in the enquiry form below and click “Submit”.

Alternatively, you could email us at smux@smu.edu.sg. Please allow us at least 2 working days to respond to your enquiry. Thank you.



Your Name *

Salutation *

Name of Your Organisation *

Your Designation *

Your Name *

Organisation Website (if any)

Your Contact Number *

Your Email Address *

You would like to be contacted by *

Subject *

SUBMIT





07.
RESOURCES

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SORT BY		SEARCH	
Category	Title	Date Uploaded	
FACTSHEET	Accounting Analytics Practicum	3 Feb 2017	DOWNLOAD
FACTSHEET	Business Capstone	3 Feb 2017	DOWNLOAD
FACTSHEET	Accounting Analytics Practicum	3 Feb 2017	DOWNLOAD
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Page 1 (of 3)		NEXT	